

1. Your experiences of looking for a partner online													
total		AT	BE	CH	DE	ES	FR	GB	IE	IT	MX	NL	SE
		total	total	total	total	total	total	total	total	total	total	total	total
	
For how long have you been looking for a partner online (in total, i.e. also including, if relevant, time beyond your membership of PARSHIP)?	• Very little time so far, just a few days	5%	3%	3%	2%	5%	5%	3%	4%	18%	4%	3%	3%
	• A few weeks	12%	12%	13%	11%	7%	14%	12%	20%	17%	10%	7%	8%
	• 2-3 months	11%	13%	14%	12%	10%	13%	12%	21%	16%	10%	13%	13%
	• 4-6 months	15%	16%	15%	14%	12%	16%	12%	16%	13%	14%	14%	14%
	• 7-12 months	13%	17%	14%	17%	19%	16%	11%	14%	12%	18%	17%	18%
	• Between 1 and 2 years	22%	20%	19%	18%	24%	17%	17%	14%	12%	22%	23%	20%
	• Between 2 and 3 years	9%	10%	10%	11%	11%	11%	11%	5%	6%	9%	12%	11%
	• Between 3 and 5 years	6%	6%	7%	7%	6%	5%	9%	5%	2%	6%	7%	7%
	• More than 5 years	6%	4%	4%	8%	5%	5%	12%	2%	3%	7%	5%	6%
Why have you chosen to look for a partner online?	• I can make contact with people on a highly flexible basis – at home or at the office	41%	32%	39%	42%	39%	23%	28%	25%	39%	45%	44%	46%
	• Online, I can search in more targeted	36%	23%	35%	39%	37%	39%	37%	25%	21%	33%	29%	38%

fashion													
• On the Internet there are a lot of people who are in search of the same goal: a long-term relationship/partnership	49%	37%	54%	54%	37%	26%	38%	36%	35%	37%	38%	27%	
• Looking for a partner online is in tune with the times	24%	25%	27%	22%	5%	6%	28%	26%	5%	6%	29%	24%	
• Looking for a partner online is especially efficient and saves time	11%	9%	12%	12%	15%	8%	10%	7%	13%	17%	11%	21%	
• My friends / family / acquaintances advised me to do it	20%	26%	20%	18%	13%	16%	20%	19%	12%	11%	25%	16%	
• I don't have many other opportunities for meeting someone new	44%	29%	50%	54%	47%	58%	66%	55%	45%	55%	27%	35%	
• I don't have to talk to anyone directly, unlike in the street or in a café	34%	29%	33%	38%	13%	13%	27%	16%	12%	17%	30%	13%	
• I can build up the contact slowly and take my time to find out if I really like him/her before meeting face to face	38%	25%	36%	41%	43%	39%	44%	40%	33%	53%	21%	37%	
• On the Internet, there is not such an emphasis on appearances when you first make contact	10%	13%	9%	12%	10%	6%	14%	16%	16%	12%	20%	13%	
• Because I can make contact with lots of singles at the same time [when I'm online], I stand especially good chances of finding a partner	12%	17%	9%	8%	31%	20%	17%	17%	14%	42%	14%	29%	
• It's fun looking for a partner online	14%	9%	13%	12%	13%	9%	11%	15%	25%	19%	16%	21%	
• I found a partner [a relationship] online previously, so I'm trying again	13%	14%	14%	12%	13%	14%	19%	8%	16%	12%	14%	16%	

Gender		AT		BE		CH		DE		ES		FR		GB		IE		IT		NL		SE	
Why have you chosen to look for a partner online?	• I can make contact with people on a highly flexible basis – at home or at the office	45%	39%	35%	28%	43%	35%	44%	41%	43%	36%	27%	20%	37%	21%	31%	22%	44%	33%	48%	39%	49%	44%
	• Online, I can search in more targeted fashion	41%	32%	26%	19%	41%	30%	46%	34%	38%	36%	45%	35%	44%	31%	33%	21%	21%	22%	35%	23%	43%	34%
	• On the Internet there are a lot of people who are in search of the same goal: a long-term relationship/partnership	50%	48%	39%	34%	57%	51%	56%	52%	40%	33%	33%	21%	44%	32%	47%	31%	38%	31%	41%	35%	31%	23%
	• Looking for a partner online is in tune with the times	26%	23%	26%	24%	26%	27%	23%	21%	5%	6%	6%	6%	26%	30%	22%	28%	6%	4%	29%	29%	19%	29%
	• Looking for a partner online is especially efficient and saves time	15%	9%	10%	8%	15%	9%	15%	10%	18%	12%	12%	5%	15%	6%	10%	5%	15%	12%	14%	8%	27%	15%
	• My friends / family / acquaintances advised me to do it	10%	27%	17%	35%	14%	25%	12%	22%	9%	17%	9%	20%	9%	29%	9%	24%	7%	19%	18%	32%	8%	23%
	• I don't have many other opportunities for meeting someone new	39%	48%	26%	33%	46%	54%	51%	56%	44%	51%	54%	61%	62%	70%	46%	59%	38%	53%	27%	26%	29%	41%
	• I don't have to talk to anyone directly, unlike in the street or in a café	41%	28%	33%	24%	39%	27%	46%	32%	18%	8%	16%	12%	36%	19%	23%	13%	9%	15%	36%	23%	14%	12%
	• I can build up the contact slowly and take my time to find out if I really like him/her before meeting face to face	37%	39%	24%	25%	34%	38%	41%	41%	38%	48%	33%	43%	45%	42%	45%	38%	27%	41%	24%	17%	34%	40%
	• On the Internet, there is	11%	9%	15%	9%	9%	9%	14%	10%	13%	7%	7%	5%	13%	14%	17%	15%	16%	16%	22%	17%	18%	9%

What you want from a relationship?													
total		AT	BE	CH	DE	ES	FR	GB	IE	IT	MX	NL	SE
		total	total	total	total	total	total	total	total	total	total	total	total
	
Why do you want a relationship? What is the main reason?	• Life is simpler when you can share it with someone	12%	16%	13%	16%	44%	25%	19%	22%	17%	45%	19%	21%
	• I need someone on whom I can depend completely and whom I can trust	15%	15%	13%	16%	4%	13%	13%	13%	16%	2%	11%	12%
	• I don't want to spend my free time alone	21%	18%	21%	14%	7%	5%	14%	11%	7%	4%	25%	13%
	• I don't want to grow old alone	19%	16%	21%	22%	8%	12%	25%	23%	11%	7%	18%	16%
	• I would like a regular sex life	11%	6%	11%	8%	7%	10%	11%	11%	11%	9%	6%	10%
	• A partner gives me more emotional security	12%	20%	14%	15%	18%	28%	13%	13%	19%	12%	15%	22%
	• I feel financially secure in a relationship	%	1%	1%	%	%	1%	1%	%	1%	1%	1%	1%
	• I plan to start a family	9%	8%	6%	9%	12%	7%	3%	6%	18%	20%	5%	6%
In general, do you believe in a partner for life? That there is only one person for you to love with all your heart your whole life long?	• Yes	45%	45%	42%	47%	52%	44%	42%	40%	61%	70%	31%	25%
	• No	28%	25%	38%	30%	15%	15%	27%	23%	12%	9%	45%	50%
	• Don't know	27%	30%	20%	23%	33%	41%	31%	37%	26%	21%	25%	25%

What you want from a relationship?		country																							
		AT		BE		CH		DE		ES		FR		GB		IE		IT		MX		NL		SE	
Gender		Gender		Gender		Gender		Gender		Gender		Gender		Gender		Gender		Gender		Gender		Gender		Gender	
		male	female	male	female	male	female	male	female	male	female	male	female	male	female	male	female	male	female	male	female	male	female		
Why do you want a relationship? What is the main reason?	• Life is simpler when you can share it with someone	12%	12%	15%	17%	14%	13%	16%	16%	41%	47%	27%	23%	16%	22%	31%	18%	17%	17%	42%	20%	18%	20%	21%	
	• I need someone on whom I can depend completely and whom I can trust	18%	14%	16%	13%	12%	14%	16%	15%	5%	3%	13%	13%	11%	15%	14%	12%	14%	18%	2%	13%	9%	12%	11%	
	• I don't want to spend my free time alone	17%	25%	16%	20%	22%	20%	15%	13%	5%	8%	4%	5%	13%	15%	7%	13%	5%	8%	4%	21%	29%	11%	15%	
	• I don't want to grow old alone	16%	21%	16%	15%	17%	25%	20%	24%	7%	10%	11%	13%	23%	26%	18%	25%	9%	13%	5%	18%	18%	15%	17%	
	• I would like a regular sex life	13%	8%	8%	4%	15%	8%	10%	7%	10%	5%	13%	9%	16%	7%	11%	11%	13%	7%	11%	8%	4%	14%	6%	

	• A partner gives me more emotional security	11%	13%	18%	23%	15%	14%	13%	16%	20%	16%	21%	32%	16%	11%	12%	14%	18%	21%	11%	14%	16%	19%	24%
	• I feel financially secure in a relationship	1%	%	%	2%	%	1%	%	1%	%	%	1%	1%	2%	%	%	1%	1%	%	1%	1%	1%	1%	1%
	• I plan to start a family	12%	6%	10%	5%	6%	5%	9%	8%	12%	11%	11%	4%	4%	3%	6%	7%	22%	14%	24%	5%	5%	8%	4%
In general, do you believe in a partner for life? That there is only one person for you to love with all your heart your whole life long?	• Yes	54%	38%	47%	44%	50%	35%	53%	42%	56%	47%	48%	41%	48%	37%	47%	37%	62%	61%	72%	41%	20%	27%	23%
	• No	20%	34%	20%	30%	31%	44%	23%	35%	12%	19%	14%	16%	22%	31%	13%	28%	11%	14%	8%	33%	56%	47%	53%
	• Don't know	26%	28%	33%	26%	19%	21%	24%	23%	32%	34%	38%	42%	30%	32%	40%	35%	27%	25%	20%	26%	24%	26%	24%

Torino, 22 settembre 2011

Dati Sondaggio Europeo di PASHIP (maggio 2011) utilizzabili citando la fonte: "PARSHIP.it, la ricerca del partner basata sull'affinità di coppia"